



THE CONSERVATORY
MUSIC • PERFORMANCE • THERAPY

Practice-A-Thon 2021 Information Sheet

From March 1st – March 21st, we are inviting all students to join our Practice-A-Thon fundraiser by having family and friends monetarily support your practice time. Students will need to log their practice time in minutes and ask family and friends to make a tax-deductible donation to The Conservatory to support their efforts. The fundraiser will culminate in a recital to invite family and friends to celebrate your success.

This is a great chance to support The Conservatory's charitable programs – student recitals, concerts, music therapy, Students on Tour, Kindred Arts and tuition assistance. This fundraiser helps The Conservatory give back to the students and the community to continue providing extraordinary music education and experiences!

How It Works:

1. Students ask parents, relatives, parents' coworkers, neighbors or friends to sponsor their practice time. Ask them to pledge a certain amount for every minute practiced – the more the merrier! Sponsors may also opt to donate one flat sum.
2. Track practice time from Monday, March 1st through Sunday, March 21st. We have provided a physical tracking log, but you can also use practice-tracking apps like Tonara.
3. Collect donations from sponsors by sending them the donation link. Be sure to have them make the gift in the students' honor so we know who it supported! Cash and checks made payable to The Conservatory can be submitted by Saturday, March 27th.
4. Turn in practice sheets and any physical donations from Monday, March 22nd through Saturday, March 27th.
5. Win Prizes! There will be two prizes: most minutes practiced and most money raised.

Practice Goals: Each student can help us make our goal by setting a personal practice goal of just 20 minutes a day! You can do it!

The Conservatory is a registered 501(c)(3) Nonprofit Organization, donations are tax-deductible to the fullest extent allowable by law: Checks can be made payable to The Conservatory with the participating student's name in the memo. Online donations and checks are preferred (if people donate cash, we ask that parents write one check for the combined total cash amount).

We will provide you with sample language to ask for family and friends to make a donation for your student's practice time and a graphic to share in emails or on social media letting people know your student is participating. Send us pictures of your student practicing! We would love to feature them on our social media for taking part in our annual fundraiser.